NAACP Unit Calendar 2023

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| MONTH | COMMITTEE/ OCCASIONS | ISSUE/ACTIVITY |
| JANUARY | EconomicHealth | Budgeting/ Homebuying WorkshopState Legislative Kick-OffMLK Day of Service |
| FEBRUARY | Membership Black History MonthFounders Day | Founders Day, Membership Drive, NAACP (local & National) History |
| MARCH | WINState Meeting  | Women’s History Month |
| APRIL | Youth ElectionsCriminal JusticeEnvironmentReligious Affairs | WebinarPrayer BreakfastAnnouncement in church bulletins |
| MAY | Youth, CollegePolitical Action | National Convention Prep |
| JUNE | Young AdultState MeetingHeritage | Juneteenth, Black Music Month |
| JULY | Community FunNational Convention | Convene Partner Organizations |
| AUGUST | Legal RedressEducation Communications | Forum/Webinar/ Convene Legal orgsCreate Branding |
| SEPTEMBER | Labor, EconomicsAct-SoState Meeting | Kick Off Act-SoWage ReviewJob Fair |
| OCTOBER | Political Action Membership | Elections, Fall MembershipIowa Summit on Justice & Disparities |
| NOVEMBER | HousingVeterans State ConventionLegislative Agenda Development | National Homelessness Awareness Month |
| DECEMBER | FamilyHealth | NAACP – Year End Meal, Mental Health Around Family |
| DEVELOP A MESSAGE/ THEME FOR EACH ACTIVITY! |

**ACTIVITY EXAMPLES**

Webinars

Social Post and Shares

Infographic

Workshop

Meal

Forum

Spotlight a Champion

Make a Donation

Pass out trinkets as reminders

Volunteer

Letter Writing/ Send Cards

Create a report

Write a press release/op Ed

Contact media

Have a guest speaker at your meeting

Arrange an activity for your meeting

Book Club

Watch a movie

Set up health activities

Lunch and learns