NAACP Unit Calendar 2023

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| MONTH | COMMITTEE/ OCCASIONS | ISSUE/ACTIVITY |
| JANUARY | Economic  Health | Budgeting/ Homebuying Workshop  State Legislative Kick-Off  MLK Day of Service |
| FEBRUARY | Membership  Black History Month  Founders Day | Founders Day, Membership Drive, NAACP (local & National) History |
| MARCH | WIN  State Meeting | Women’s History Month |
| APRIL | Youth Elections  Criminal Justice  Environment  Religious Affairs | Webinar  Prayer Breakfast  Announcement in church bulletins |
| MAY | Youth, College  Political Action | National Convention Prep |
| JUNE | Young Adult  State Meeting  Heritage | Juneteenth, Black Music Month |
| JULY | Community  Fun  National Convention | Convene Partner Organizations |
| AUGUST | Legal Redress  Education  Communications | Forum/Webinar/  Convene Legal orgs  Create Branding |
| SEPTEMBER | Labor, Economics  Act-So  State Meeting | Kick Off Act-So  Wage Review  Job Fair |
| OCTOBER | Political Action  Membership | Elections, Fall Membership  Iowa Summit on Justice & Disparities |
| NOVEMBER | Housing  Veterans  State Convention  Legislative Agenda Development | National Homelessness Awareness Month |
| DECEMBER | Family  Health | NAACP – Year End Meal, Mental Health Around Family |
| DEVELOP A MESSAGE/ THEME FOR EACH ACTIVITY! | | |

**ACTIVITY EXAMPLES**

Webinars

Social Post and Shares

Infographic

Workshop

Meal

Forum

Spotlight a Champion

Make a Donation

Pass out trinkets as reminders

Volunteer

Letter Writing/ Send Cards

Create a report

Write a press release/op Ed

Contact media

Have a guest speaker at your meeting

Arrange an activity for your meeting

Book Club

Watch a movie

Set up health activities

Lunch and learns