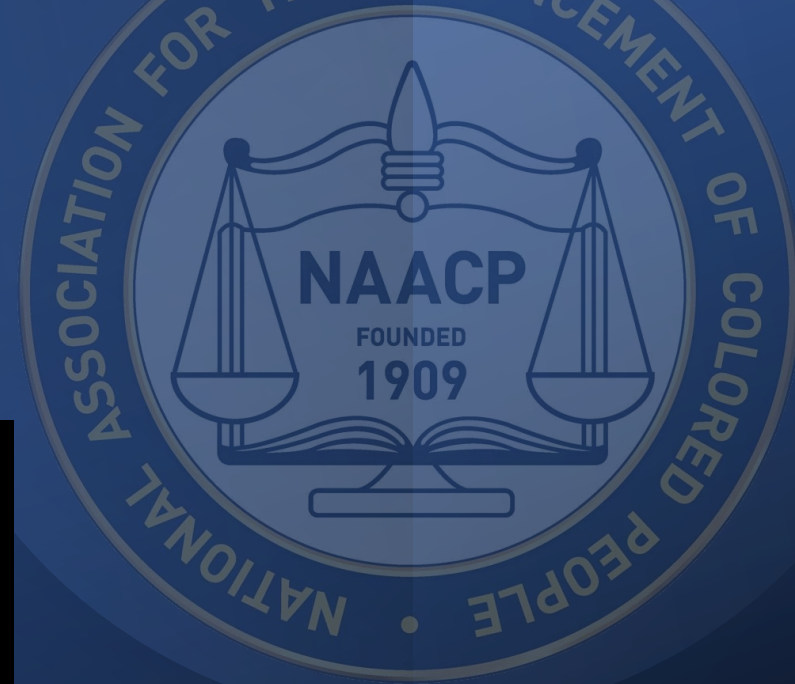


WELCOME



COVID
KNOW
MORE
FIGHT WITH FACTS



Grant for Beauty and Barbershops.



United Way of the
Midlands

INTRODUCTIONS



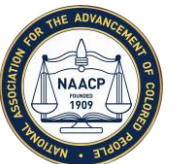
BETTY C. ANDREWS

Iowa-Nebraska NAACP
State Area Health President

515.288.7171

IowaNebraskaNAACP@gmail.com

Kenzie Harris, Ramon Christopher



INTRODUCTIONS



JACQUIE EASLEY MCGHEE

Iowa-Nebraska NAACP
State Area Health Chair

Jacquieeasley@aol.com

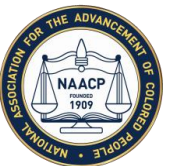
515.418.3064



INTRODUCTIONS

**Omaha NAACP President
Pastor Michael Williams**

**Lincoln NAACP President
Dr. Dwayne Mays**

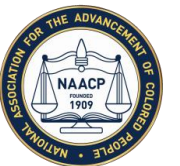


INTRODUCTIONS



YOUR TURN

Name, location, business brief



TODAY'S AGENDA

- Welcome & Introductions
- Update on Covid-19
- Video on Covid-19 Vaccine
- Grant Objectives
- Grant Timeline & Expectations
- Materials & Resources
- Grant Payments
- Questions & Answers



NAACP: WHO WE ARE

- MISSION
- IN IOWA & NEBRASKA
- GAME CHANGERS & ACTIVISM
- MEMBERSHIP



IOWA-NEBRASKA NAACP PRESENTS
A SEVEN-PART VIRTUAL TOWN HALL SERIES ON FACEBOOK LIVE

WHAT'S NEXT WITH COVID-19 & OUR COMMUNITY?

DISPARATE IMPACT AND AN UNCERTAIN FUTURE
ANSWERING YOUR MOST PRESSING QUESTIONS ON THE PANDEMIC, NATIONAL NAACP LEADERSHIP & LOCAL ADVOCATES ADDRESS HEALTH, ECONOMICS, VOTING/CIVIC ENGAGEMENT, EDUCATION, CLIMATE JUSTICE AND CRIMINAL JUSTICE, PLUS: HATE CRIMES IN OUR COMMUNITY

HOSTED BY BETTY G. ANDREWS
PRES. IOWA-NEBRASKA NAACP

MAY 27 - 30 & JUNE 3 - 5, 2020 | 6 PM CST NIGHTLY

BONUS TOWN HALL, SAT 5:30-20:
HATE CRIMES IN OUR COMMUNITY
FEAT. U.S. DEPARTMENT OF JUSTICE & FBI INVESTIGATORS

UPDATE: DERRICK JOHNSON, NAT'L NAACP PRESIDENT & CEO JOINS 6.5.20

FINAL TOWN HALL

FRI 6.5: NATIONAL NAACP PRESIDENT CRIMINAL JUSTICE & THE PANDEMIC

KEVIN MYLES
NAACP FIELD DIRECTOR
REGION 6

DERRICK JOHNSON
NATIONAL NAACP
PRESIDENT & CEO

RUSSELL LOVELL
IOWA NEBRASKA & DES MOINES
NAACP LEGAL REDRESS CO-CHAIR

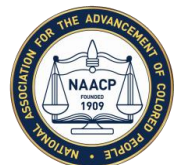
A CONVERSATION ON THE NAACP THEN & NOW
STRATEGICALLY ADDRESSING THE PANDEMIC, POLICE BRUTALITY, RACISM AND DISPARITIES

IMPACT OF THE PANDEMIC ON CRIMINAL JUSTICE
NATIONAL RESOURCES FOR LOCAL ACTIVIST
ANTI-RACIAL PROFILING
NATIONAL & LOCAL CRIMINAL JUSTICE EFFORTS

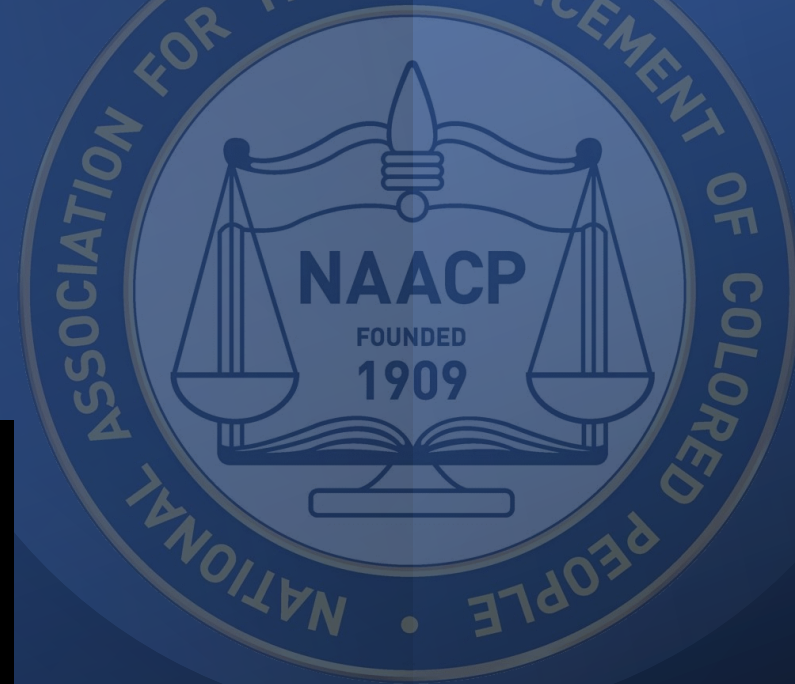
* SEE FULL SCHEDULE, ALL EXPERTS & TOPICS FOR THIS SERIES OF 7 TOWN HALLS ON FB EVENT PAGE

#COVIDBLACK #NAACP #IAMNAACP #WEAREDONEDYING

FB.COM/IOWANEBRASKANAACP



VIDEO



COVID
KNOW
MORE
FIGHT WITH FACTS



Video Feedback & Discussion



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COVID KNOW MORE GRANT OBJECTIVES

Increase the number of Black/African American people getting the Covid-19 Vaccine in Nebraska

- Black communities are more vulnerable
- Dispel vaccine/ booster hesitancy or concerns
- Provide additional incentive for getting the vaccine
- Provide talking points when speaking about the vaccine

Fight with facts!

- Provide education and awareness in the community.
- Dispel myths and answering questions.



COVID KNOW MORE GRANT MATERIALS & RESOURCES

Posters

Info cards

Script / Talking Points
& Client Questions

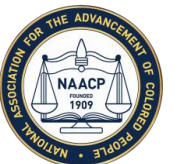
Forms

- Payment
- Services Coupon (requires vaccine proof)
- Final Report

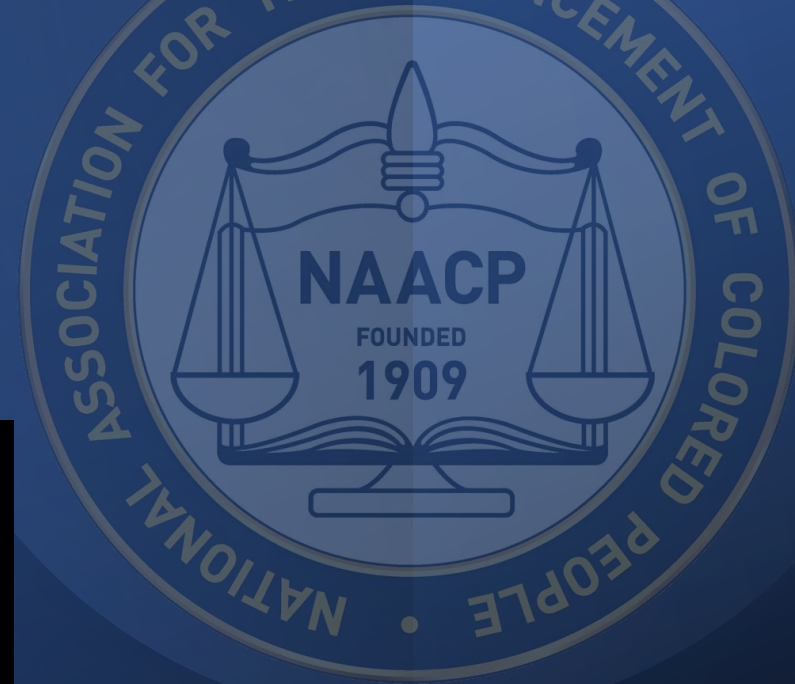
Dashboard

Links & QR Codes to
more educational
materials from NAACP
CDC & trusted sources

Find your shot locator
(Hy-Vee, Public Health
Department)



Materials & Resources Review



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FIGHT WITH FACTS



Grant for Beauty and Barbershops.



United Way of the
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Expectations Timeline

November 29:

- Grant application issued
- Application and grant promotion begins
- Targeted outreach begins

December 14:

- Grant closes

January

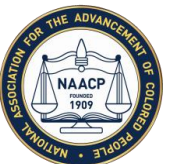
- Awardees notified
- Orientations provided on 1/10 at 12:00 PM & 1/18 at 7:00 PM
- Payment form & Grand MOU is complete
- Payments Received
- Individual check-in with grantees
- Branded materials are delivered and displayed in shops
- Owners to provide pictures of displayed information
- Script/talking points are being followed
- Begin weekly social shares (share ours with a personalized note or create your own)

January 31st & February 15th & March 1st

- Brief zoom check in or individual check in

March 20th

- Grant Final Report form due
- Final payment issued after receipt of Final Report



Your Grant Award

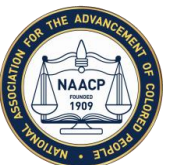
Congratulations!

- \$1000 (In two Payments)
- January – March
- Materials & Resources

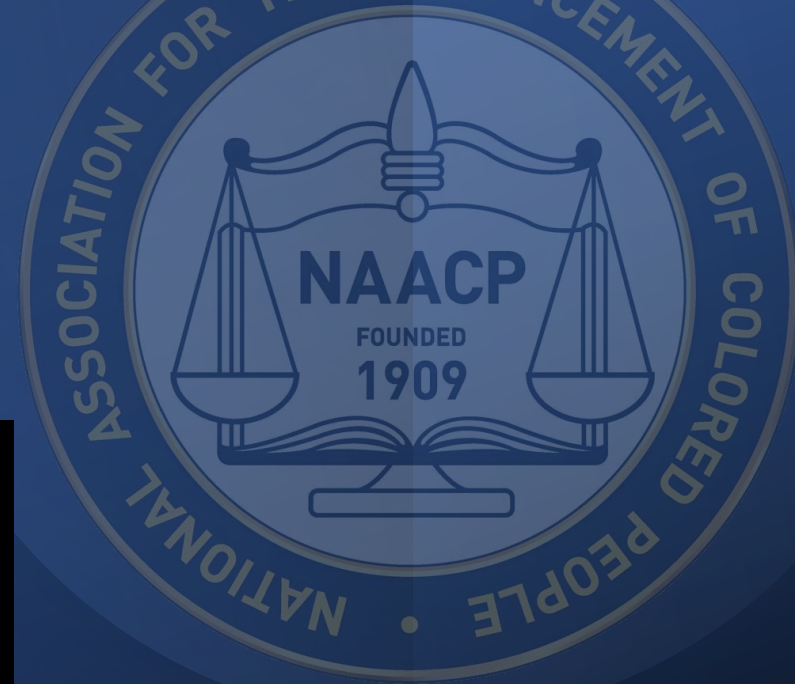


GRANT PAYMENTS

- Contract Form will be sent next week with a link to dashboard
- Complete form
- Payments will come from United Way \$500 upfront and final payment after report form is completed



Q & A



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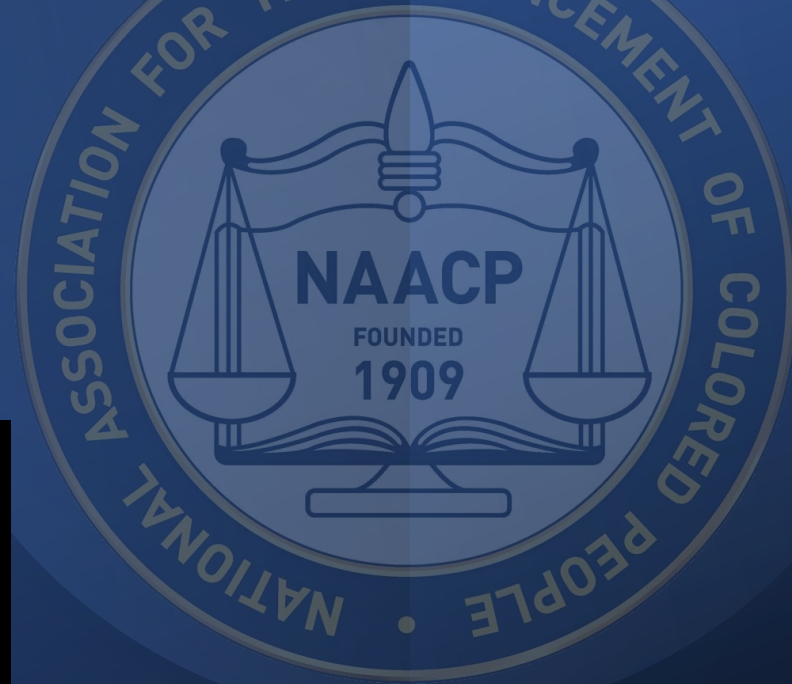


Grant for Beauty and Barbershops.



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Thank you!



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Contact:

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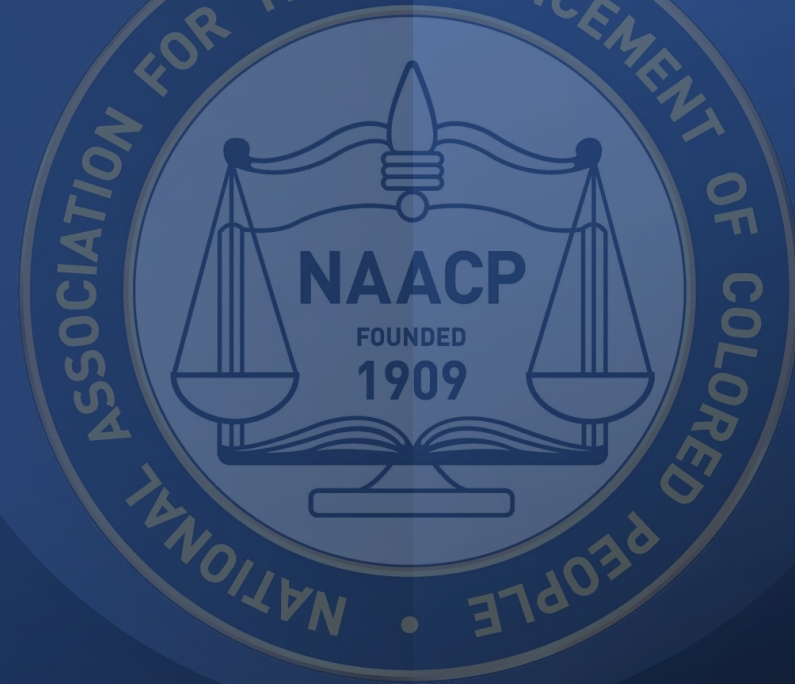
[515.288.7171](tel:515.288.7171)



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Lessons Learned

1. What did you learn from this process and how was it helpful in your community?
2. What advice would you have for the NAACP and other shop owners?



Grant for Beauty and Barbershops.



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Thank you!

IowaNebraskaNAACP@Gmail.com | 515.288.7171