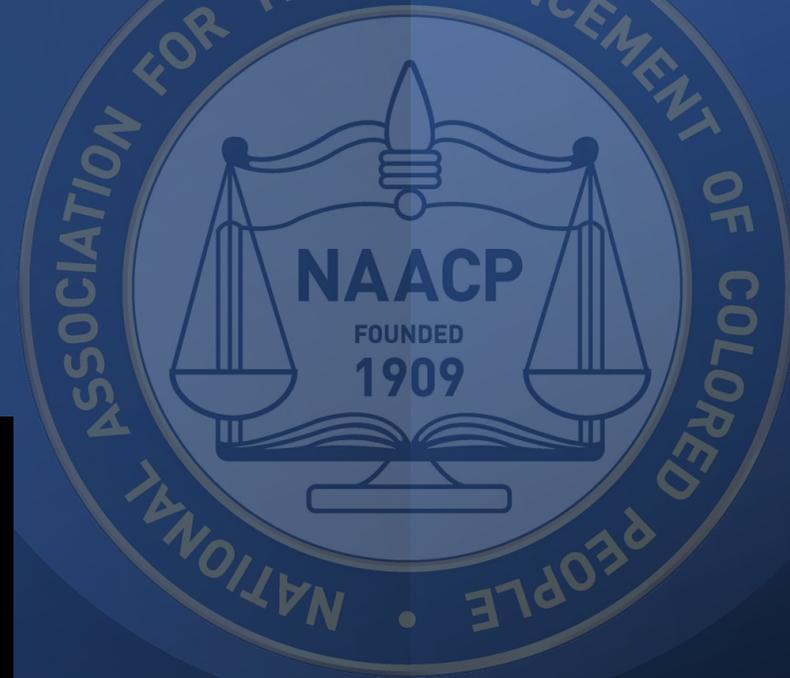


WELCOME



COVID
KNOW
MORE
FIGHT WITH FACTS



Grant for Beauty and Barbershops.



United Ways of Iowa

INTRODUCTIONS



BETTY C. ANDREWS

Iowa-Nebraska NAACP

State Area Health President



INTRODUCTIONS



JACQUIE EASLEY MCGHEE

Iowa-Nebraska NAACP
State Area Health Chair

Jacquieeasley@aol.com

515.418.3064



INTRODUCTIONS



YOUR TURN

Name, location, business brief



TODAY'S AGENDA

- Welcome & Introductions
- Update on Covid-19
- Video on Covid-19 Vaccine
- Grant Objectives
- Grant Timeline & Expectations
- Materials & Resources
- Grant Payments
- Questions & Answers



NAACP: WHO WE ARE

- MISSION
- IN IOWA & NEBRASKA
- GAME CHANGERS & ACTIVISM
- MEMBERSHIP



IOWA-NEBRASKA NAACP PRESENTS
A SEVEN-PART VIRTUAL TOWN HALL SERIES ON FACEBOOK LIVE

WHAT'S NEXT WITH COVID-19 & OUR COMMUNITY?

DISPARATE IMPACT AND AN UNCERTAIN FUTURE
ANSWERING YOUR MOST PRESSING QUESTIONS ON THE PANDEMIC, NATIONAL NAACP LEADERSHIP & LOCAL ADVOCATES ADDRESS HEALTH, ECONOMICS, VOTING/CIVIC ENGAGEMENT, EDUCATION, CLIMATE JUSTICE AND CRIMINAL JUSTICE, PLUS: HATE CRIMES IN OUR COMMUNITY

HOSTED BY BETTY G. ANDREWS
PRES. IOWA-NEBRASKA NAACP

MAY 27 - 30 & JUNE 3 - 5, 2020 | 6 PM CST NIGHTLY

BONUS TOWN HALL, SAT 5:30-20:
HATE CRIMES IN OUR COMMUNITY
FEAT. U.S. DEPARTMENT OF JUSTICE & FBI INVESTIGATORS

UPDATE: DERRICK JOHNSON, NAT'L NAACP PRESIDENT & CEO JOINS 6.5.20
FINAL TOWN HALL

FRI 6.5: NATIONAL NAACP PRESIDENT CRIMINAL JUSTICE & THE PANDEMIC

KEVIN MYLES
NAACP FIELD DIRECTOR
REGION 6

DERRICK JOHNSON
NATIONAL NAACP
PRESIDENT & CEO

RUSSELL LOVELL
IOWA, NEBRASKA & DES MOINES
NAACP LEGAL REDRESS CO-CHAIR

A CONVERSATION ON THE NAACP THEN & NOW
STRATEGICALLY ADDRESSING THE PANDEMIC, POLICE BRUTALITY, RACISM AND DISPARITIES

IMPACT OF THE PANDEMIC ON CRIMINAL JUSTICE
NATIONAL RESOURCES FOR LOCAL ACTIVIST
ANTI-RACIAL PROFILING
NATIONAL & LOCAL CRIMINAL JUSTICE EFFORTS

* SEE FULL SCHEDULE, ALL EXPERTS & TOPICS FOR THIS SERIES OF 7 TOWN HALLS ON FB EVENT PAGE

#COVIDBLACK #NAACP #IAMNAACP #WEAREDONEDYING

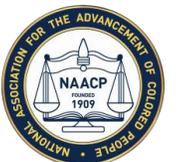
fb LIVE FB.COM/IOWANEBRASKANAACP



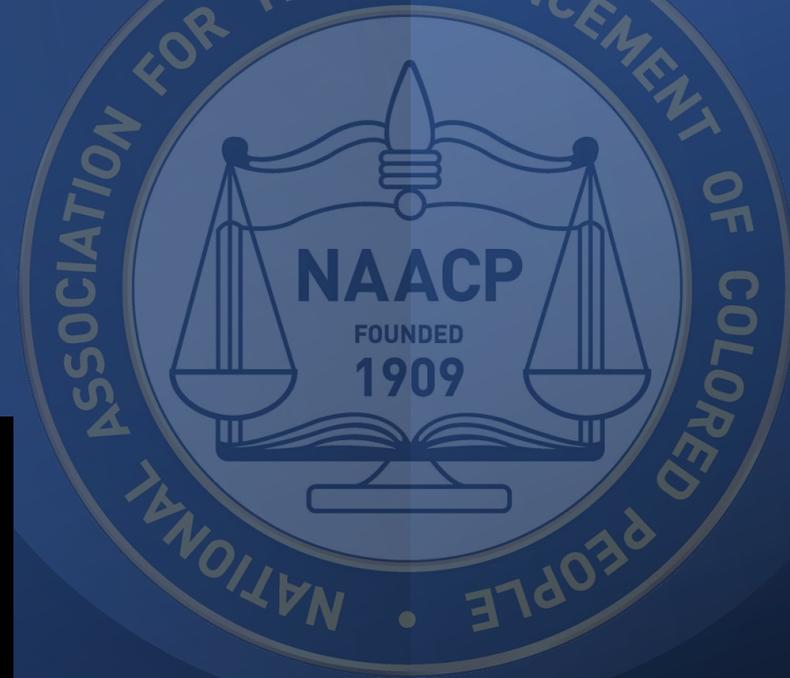
Your Grant Award

Congratulations!

- \$1000 (In two Payments)
- September – December 15
- Client Services Financial Incentive
- Materials & Resources



VIDEO



COVID
KNOW
MORE
FIGHT WITH FACTS



Video Feedback & Discussion



COVID KNOW MORE GRANT OBJECTIVES

Increase the number of Black/African American people getting the Covid-19 Vaccine in Iowa

- Black communities are more vulnerable
- Dispel vaccine hesitancy concerns
- Provide additional incentive for getting the vaccine
 - Customer services coupon
- Provide talking points when speaking about the vaccine

Fight with facts!

- Provide education and awareness in the community.
- Dispel myths and answering questions.



COVID KNOW MORE GRANT MATERIALS & RESOURCES

Posters

Info cards

Script / Talking Points
& Client Questions

Forms

- Payment
- Services Coupon (requires vaccine proof)
- Final Report

Dashboard

Links & QR Codes to
more educational
materials from NAACP
CDC & trusted sources

Find your shot locator
(Hy-Vee, Public Health
Department)



COVID KNOW MORE GRANT MATERIALS & RESOURCES

Posters

Info Cards

Forms

- Payment
- Services Coupon (requires vaccine proof)
- Final Report

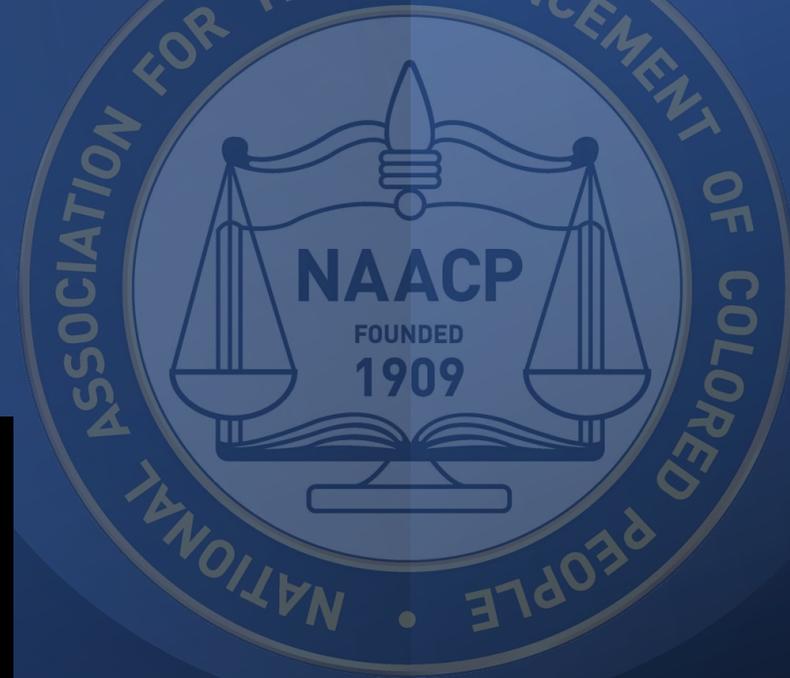
Dashboard

Links & QR Codes to
more educational
materials from NAACP
CDC & trusted sources

“Find Your Shot”
locator link

(Also Hy-Vee, Public Health
Departments)

Materials & Resources Review



COVID
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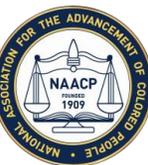
Grant for Beauty and Barbershops.



United Ways of Iowa

Expectations Timeline

- September – Orientations Provided
- September 20 – (September 30 for 2nd Cohort)
 - Payment form is complete
 - Materials are displayed in shop
 - Scripts/talking points are being followed
 - Begin completing customer
 - Begin weekly social share (Share ours with a note or create your own)
- Early October – Individual check-in
- November 1 @1 PM – Brief Zoom check-in
- Early December – Individual check-in
- December 22
 - Grant Report Form Due
 - Final payment issued
- Optional: Shots in the Shop (Provider supplied)
- **The NAACP reserves the right to update this timeline**
 - **Relevant updates will be promptly communicated to grantees**

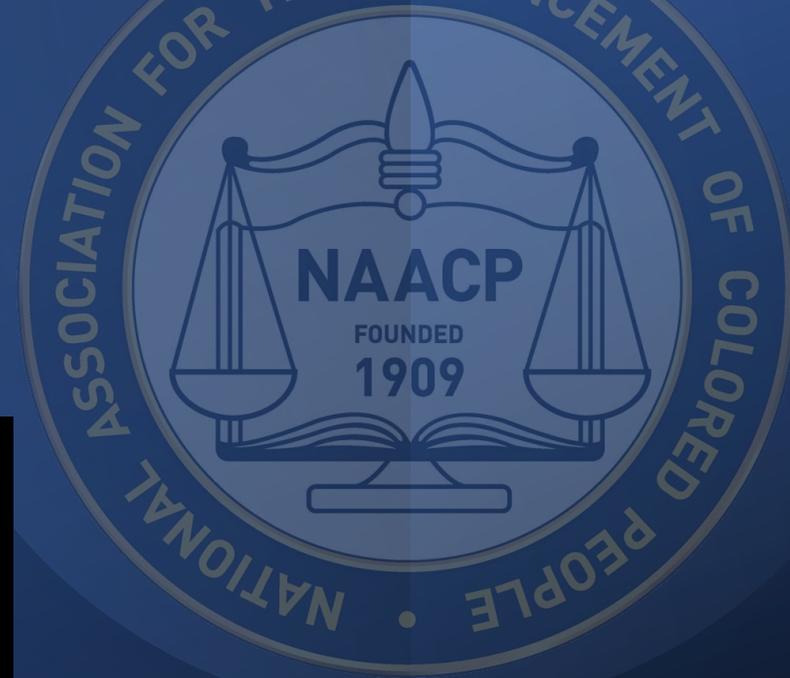


GRANT PAYMENTS

- Contract Form will be sent this weekend with dashboard
- Complete form
- Payments will come from United Way \$500 upfront and final payment after report form is completed



Q & A



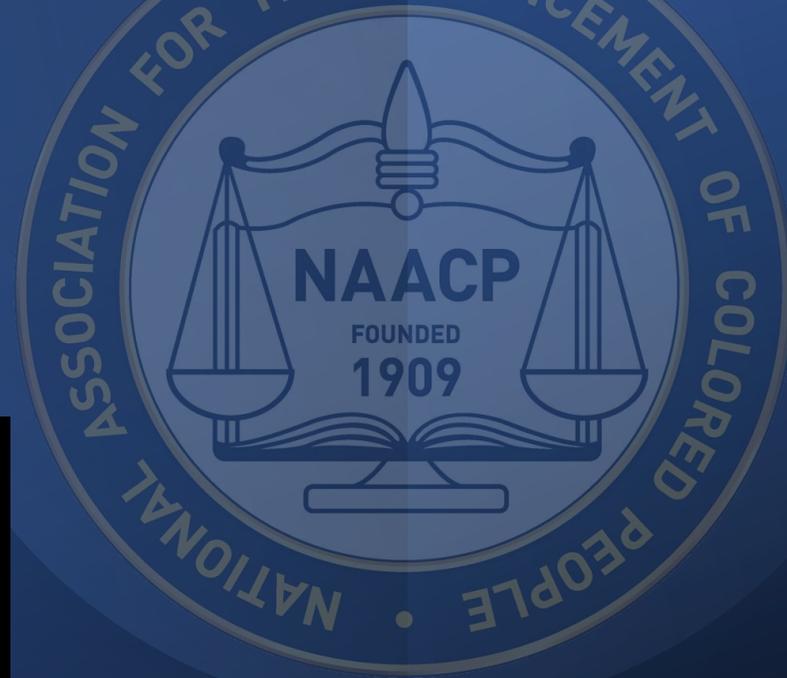
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Grant for Beauty and Barbershops.



Thank you!



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Contact:

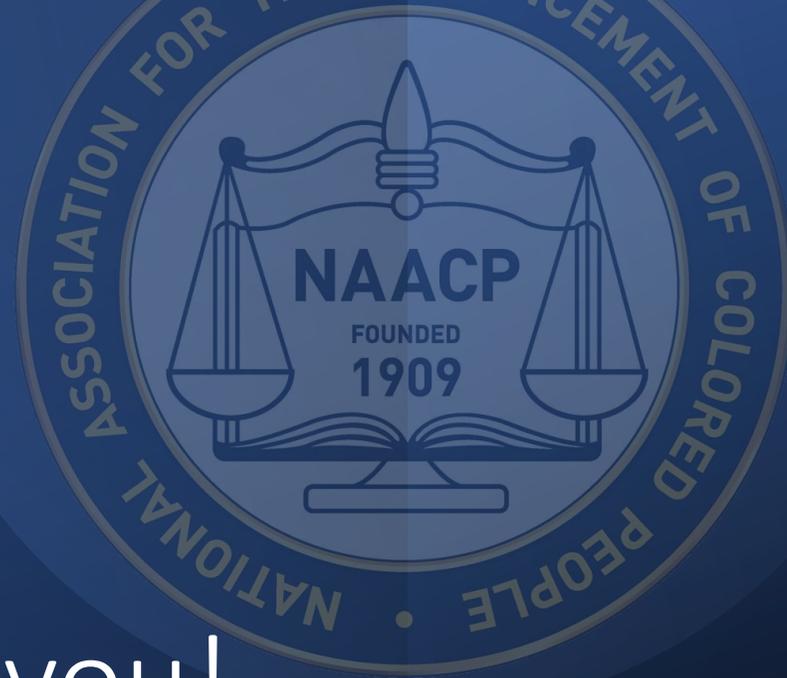
Jacquieeasley@aol.com, 515.418.3965

IowaNebraskaNAACP@gmail.com

515.288.7171



United Ways of Iowa



Thank you!

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